April 22, 2013

Dear Friend of Chelsea Opera:

My introduction to Chelsea Opera was through my very dear friend, Leonarda Priore, one of the co-founders of Chelsea Opera. Leonarda and I were in the same voice studio in upstate New York and sang together several times. When she invited me to attend my first Chelsea Opera performance, I knew it would be something wonderful.

I was not disappointed! I was very impressed by the quality of the production and everyone involved. It was clear that the goal of this opera company, founded by two very talented women, Leonarda and Lynne Hayden-Findlay, was to provide artists with an opportunity to further pursue their dreams and to provide audiences with memorable performances.

Chelsea Opera’s singers and instrumentalists are well-trained performers as is the production staff. The company provides them with a critical stepping-stone to advance their careers. The quality of each production is evident by the accolades that follow. Most recently, Chelsea Opera presented its first world premiere – *The Mark of Cain* – about which someone in our audience said: “What a glorious performance!”

Since my first experience, I have continued to appreciate every performance be it a full opera production or concert; new work or standard opera repertoire or one of the many other get-togethers that occur throughout the season. I am extremely glad to be a part of Chelsea Opera and I am committed to providing my help and financial support so that we can all continue to enjoy many more fine performances of opera presented by this wonderful company.

As a valued audience member, you can witness your donation in action at every performance throughout the season. Whatever you can give...
will be used to continue and enhance the work of Chelsea Opera. In fact, 90% of every
dollar donated goes directly toward production expenses of which 50% are fees paid to
the artists.

The work of Chelsea Opera has never shone brighter. Through your support, Chelsea
Opera will continue to be able to accomplish great things. Please join me and make a
commitment today with a donation of $100. Your applause, your enthusiasm and your
financial support help keep Chelsea Opera performances alive. Thank you.

Sincerely,

Gerald L. Potter

SPECIAL OPPORTUNITY: All donors contributing $100 or more will be entered into a
drawing for a JetBlue vouchers…good for roundtrip nonstop travel on JetBlue Airways from
any city to any city. DRAWING WILL BE HELD ON MONDAY, MAY 20TH.

Prize letter may be redeemed for travel pending space availability at the time of booking. Seats are limited
and subject to restrictions. Travel in new, state-of-the-art Airbus 320 or EMBRARER 190 aircrafts with
roomy leather seats and up to 36 channels of free DIRECTV® programming at each seat and first-run
movies from JetBlue Features for just a few dollars. Valid through August 21, 2013. (Value: $450)